

Exhibit 88 to the Cobb Declaration
(Dkt. No. 316-4)

REDACTED

HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY

Page 1

1 UNITED STATES DISTRICT COURT
2 FOR THE WESTERN DISTRICT OF WASHINGTON
3 AT SEATTLE
4

5 In Re:

6)
7 VALVE ANTITRUST LITIGATION)
8)
9)
10)
11)

) Case No.2:21-cv-00563-JCC

12 *** HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY ***

13 Video-Recorded Deposition of
14 ASHLEY LANGER, Ph.D.
15

16 June 21, 2024

17 9:13 a.m.

18 3800 West Starr Pass Boulevard
19 Tucson, Arizona
20
21
22
23

24 REPORTED BY: RICHAEAL M. SILVIA, RMR, CRR, CRCR
25 Arizona CR No. 51017

HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY

Page 111

1 Q. I think so.

2 And let me also ask this: So the -- and I'm
3 not saying you have no basis for it, but the 30 percent
4 headline revenue share in your Exhibit 3, that is an
5 assumption you are introducing, not one that you
6 imported from Dr. Schwartz's report. Would you agree?

7 MR. CASPER: I -- I object to the form of the
8 question.

9 A. I feel like I've answered it, but it seems
10 like you feel I haven't.

11 Let me just say that Dr. Schwartz's damages
12 estimate is the -- is generated with, taking as one
13 input, a Steam revenue share in the current world, his
14 predictions of what a Steam revenue share would be in a
15 but-for world, given his assumptions and his model.
16 And yet in the real world, we see a lot of different
17 revenue shares, including 10 percent and 30 percent.

18 I'm not making an assumption to say that
19 there's an affirmative -- you know, that that's -- the
20 30 percent is right or that 10 percent is right. All
21 I'm saying in this exhibit is that those are things
22 that we -- Dr. Schwartz and I agree are observed in the
23 real world.

24 We don't know from his model what happens in
25 the but-for world, and so if you don't know what

HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY

Page 112

1 happens in the but-for world, these are things that
2 could happen. And so all I'm saying is because he
3 hasn't specified it the way economists specify choices
4 in markets, it could be anything in this gray range.

5 Q. (BY MR. LERAY) Okay. And -- okay. I
6 understand what you're saying.

7 And so let me ask it -- a question this way:
8 You would agree that the 10 percent and 30 percent
9 data -- data points we see in Exhibit 3 are coming from
10 the real world, correct?

11 A. I agree that those 10 percent and 30 percent
12 are coming from the real world, yes.

13 Q. Okay. And Exhibit 3 is porting those numbers
14 over from the real world into the but-for world,
15 correct?

16 A. Exhibit 3 is pulling those numbers and,
17 implicitly with the gray shading, any number in between
18 into the but-for world, yes.

19 Q. Okay. But you're not offering an opinion
20 that the 30 percent or the 10 percent number will
21 actually occur in the but-for world, correct?

22 A. I'm not making any affirmative opinions in
23 this report about what will occur in the but-for world.

24 I am saying that Dr. Schwartz's model does
25 not meet the standards of what economists use to model

HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY

Page 113

1 but-for worlds where actors in the model are making
2 choices between different potential options. He has
3 only specified in his but-for world what happens on
4 Steam, not what happens with the choices.

5 Q. Okay. And in Exhibit 3 for the data points
6 below the blue graph, those are data points where a
7 publisher voluntarily pays a higher headline rate
8 relative to the but-for Steam rate predicted by
9 Dr. Schwartz, correct?

10 A. I'm just trying to unpack the question.

11 Q. Sure.

12 A. Sorry. Could you or the court reporter read
13 it back.

14 Q. I'm happy to read it back. So --

15 A. Okay. Thank you.

16 Q. -- for the data points below the blue line in
17 your graph, those are data points where a publisher
18 voluntarily pays a higher headline rate relative to the
19 but-for Steam rate, correct?

20 MR. CASPER: I object to the form of the
21 question.

22 A. Okay. So I believe -- I'm not sure I have
23 the colors worked out great. I think you mean below
24 Dr. Schwartz's -- the line that's labeled as
25 Dr. Schwartz's --

HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY

Page 114

1 Q. (BY MR. LERAY) Correct?

2 A. -- damages estimate?

3 Q. Yes.

4 A. Okay.

5 Q. Yeah.

6 A. So the gray area below Dr. Schwartz's damages
7 estimate, those are indicating publishers who
8 are -- you know, so as we said repeatedly, ■
9 percentage points of Dr. Schwartz's market substitute
10 from Steam to somewhere else.

11 Q. Yeah.

12 A. The question is: Where do they substitute
13 to? Dr. Schwartz ends up with a Steam but-for revenue
14 share in his model, which I can go find, but I'm not
15 going to for the moment.

16 These are choices made by the publishers to
17 substitute to platforms that, for whatever reason, are
18 economically rational choices for them to make where
19 they are paying higher revenue shares than they -- than
20 Dr. Schwartz is assuming they would pay in his but-for.

21 So because those revenue shares in
22 Dr. Schwartz's model depend on the tiers and everything
23 else -- I can't tell you a precise number for each
24 publisher without going into the data. But for each of
25 these publishers, it is true that they are choosing to

HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY

Page 115

1 pay a somewhat -- somewhat, slightly, substantially,
2 depends on where in the gray you are, higher revenue
3 share potentially because they're getting something
4 better than they would get if they stayed on Steam in
5 his but-for world.

6 Q. Okay. But you would agree that they would
7 only pay a higher revenue share if it was economically
8 rational to do so, as you just testified to, perhaps
9 because they're getting something better than they
10 would get if they stayed on Steam, right?

11 A. Yes. I believe you're reading back some of
12 my testimony from just now.

13 So, yes, in the but-for world, Steam is a
14 different platform. They were offering different
15 revenue shares as -- you know, in Dr. Schwartz's
16 but-for world, Steam is offering different revenue
17 shares. It has different numbers of consumers, all of
18 those things.

19 Other things will change in response to that
20 in the industry. Other platforms will change their
21 offerings and, perhaps, change their revenue shares,
22 and publishers may make different decisions --
23 actually, have to make different decisions given how
24 he's structured the change. And they are substituting
25 to something that's economically rational for them.

HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY

Page 116

1 Q. Okay. Can you turn to paragraph 119.

2 THE DEPONENT: Yes. Let me get it.

3 Okay. Just one moment and I'll read it.

4 (Deponent perused document.)

5 A. Okay. I'm there.

6 Q. (BY MR. LERAY) Okay. In paragraph 119, you
7 claim that Schwartz is modeling the industry as
8 one-sided. Do you see that?

9 A. Yes.

10 Q. Okay. Is it your opinion that a platform
11 setting a price to only one side is a one-sided
12 platform?

13 A. No. So let me be very clear about what my
14 opinion is.

15 Q. Sure.

16 A. Dr. Schwartz and I agree that this
17 industry -- these platforms are two-sided, and yet he
18 is modeling the industry as one-sided. And he relies
19 on a series of assumptions that come from the
20 literature and argues that he can model a two-sided
21 industry as one-sided.

22 And my opinion is that that -- those
23 assumptions don't hold in this industry, and he cannot.

24 Q. Okay. So when -- when you say "he is
25 modeling the industry as one-sided," you're referring

HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY

Page 117

1 to his use of one-sided agency pricing in the damages
2 model, correct?

3 A. Yes. Here we're in the section of my report
4 talking about the damages model, and I'm talking about
5 his model being a model of pricing between the platform
6 and the publisher, not a model of the price set to the
7 customers, the end purchasers, let's call them. And so
8 that makes it one-sided.

9 Q. Okay. Would you agree that Dr. Schwartz
10 cites two-sided platform economics literature
11 throughout his report?

12 A. I agree, in particular, that here he is
13 citing two papers by the same set of coauthors, Rochet
14 and Tirole, in order to argue that he can model a
15 two-sided industry as one-sided, if that's what you're
16 asking.

17 Q. Well, I'm asking more generally. Throughout
18 his report, he cites two-sided economics literature for
19 his relevant market, for his platform competition
20 model, et cetera, correct?

21 A. I agree that Dr. Schwartz is citing
22 literature on two-sided markets in various places in
23 his report, yes.

24 Q. And you agree that Schwartz opines that Steam
25 is, in fact, a two-sided platform, correct?

HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY

Page 187

1 price increase, one penny, would lead to zero sales.

2 Q. Okay. And would you agree that there's no
3 evidence suggesting that's -- any game in this industry
4 has perfectly elastic demand?

5 A. Again, I'm not forming an affirmative model
6 here, and my assignment is to analyze Dr. Schwartz's
7 model. That doesn't require me forming an opinion
8 about whether anyone has perfectly elastic demand.

9 Q. Well, would you agree that as a matter of
10 economic common sense there's no games that are subject
11 to perfectly elastic demand in this industry?

12 A. I'm hesitating because that one is somewhat
13 less clear than the alternative, than the inelastic
14 demand. A small price increase leading to zero sales,
15 I don't know. There are games that are quote/unquote
16 sold for zero price, that are free. So I -- I don't
17 know. I can't tell you an answer on that one.

18 Q. Okay. And would you agree that the more
19 elastic demand a game has, the higher degree of
20 pass-through there would be?

21 A. That depends. That depends explicitly -- as
22 I said to start out, pass-through is a complicated
23 object. It is not just a function of the elasticity of
24 demand, so it depends.

25 Q. How about -- would you agree that more

HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY

Page 188

1 elastic demand -- the more elastic demand a game has,
2 the higher degree of pass-through there would be all
3 else equal?

4 A. Just thinking through cases so...

5 (Pause in the proceedings.)

6 A. As has been my answer to some of your other
7 questions about all else equal, we have to think about
8 pass-through as an equilibrium object.

9 And so I haven't formed an opinion about what
10 equilibrium objects look like in but-for worlds or what
11 would change in elasticity of demand here. So I can't
12 give you a definitive answer.

13 Q. (BY MR. LERAY) Okay. What are the factors
14 that would influence pass-through other than price
15 elasticity of demand?

16 A. So price elasticity of supply is a key one.
17 Importantly, how a publisher's, in this example,
18 willingness to provide goods changes as their marginal
19 costs change. It's one way to think about what the
20 price elasticity of supply is. Or -- sorry. Let me
21 correct that.

22 How a publisher's willingness to produce
23 goods changes as its price, its sales price changes is
24 the correct statement. So that's price elasticity of
25 supply, and also the structure of competition, which

HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY

Page 189

1 can be very multifaceted.

2 So all of those things will affect
3 pass-through.

4 Q. Okay.

5 A. So that means not just my own game's price
6 elasticity of demand and my own price elasticity of
7 supply but also those of my rivals, those of other
8 customers, what's going on in the platform. All of
9 those things will enter.

10 Q. Earlier today we talked about how -- well,
11 you've offered opinions that game publishers are
12 profitable, right?

13 A. I have offered opinions that game publishers
14 have positive long-run economic profits as a whole, as
15 evidenced by the lack of substantial entry -- or
16 sorry -- substantial exit in this market, in this
17 industry and the evidence we talked about in that
18 footnote and elsewhere in my report.

19 Q. So would you agree then that game publishers
20 do not operate in a perfectly competitive market as
21 economists use the term?

22 A. As economists use the term "perfect
23 competition," it implies zero long-run economic
24 profits. And so let me say that zero long-run economic
25 profits mean that firms stay in the industry.

HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY

Page 190

1 So -- so this is not part of my assignment,
2 and I would want to think about whether I could rule
3 out perfect competition. It would depend on a bunch of
4 assumptions that I haven't thought through because
5 they're not part of my assignment.

6 Q. Okay. Would you agree that if pass-through
7 is anything above zero -- or I'm sorry -- anything less
8 than 100 percent, then the publisher is harmed by at
9 least epsilon?

10 MR. CASPER: Object to the form of the
11 question. Are -- are you assuming that there are
12 damages that have been proven.

13 MR. LERAY: Correct. Yeah.

14 Q. (BY MR. LERAY) I'm asking you -- so assuming
15 that there's been an overcharge demonstrated in the
16 case, would you agree that if pass-through is anything
17 less than 100 percent, the publisher is harmed to at
18 least some degree?

19 A. That depends. I -- I -- as we've said,
20 overcharge is about dollars of -- paid in terms of
21 revenue share. What matters are profits and sales and
22 quality of the platform and all of those things.

23 And so you need to specify more for me to be
24 able to tell you whether pass-through of less than
25 100 percent is leading to harm for every class member.

HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY

Page 191

1 Q. Okay. Let me see if I can ask it in a way
2 that satisfies that. Let me think.

3 So assuming that we've already accounted for
4 profits and sales and quality of the platform and all
5 of those things and the jury determines that there was
6 an overcharge, would you agree that the publisher
7 incurred at least a portion of that overcharge provided
8 pass-through is less than 100 percent?

9 A. So I believe you're saying that the Court has
10 determined there was an overcharge conditional on --
11 what did you say? Quality?

12 Q. Yeah. So there's been a determination after
13 accounting for all of the quality factors and others
14 that you testified to. So let's say we're at the
15 damages phase. I don't want to use a legal
16 terminology, but essentially, liability has already
17 been determined. There is an overcharge. My question
18 is, would you agree that if pass-through is less than
19 100 percent, the publisher bears at least some of the
20 harm from that overcharge?

21 A. Let me just think about the hypothetical for
22 a moment.

23 So how -- the pass-through has to be
24 accurately measured. And so that would require -- my
25 opinion in this case is that that would require

HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY

Page 192

1 individual inquiry to accurately capture a pass-through
2 rate.

3 If we conducted individual inquiry into this
4 publisher -- this particular publisher's pass-through
5 rates and found that it was less than 100 percent and
6 that all of the other criteria I'm laying out in the
7 report about all -- you know, all of my other concerns
8 about how we should accurately capture -- well, I'm
9 not -- my -- in my report, I'm saying that Dr. Schwartz
10 has not met all those other standards. But you're
11 telling me in this hypothetical that somehow they were
12 met. Then there would be some harm to that particular
13 publisher, but that would not tell me that there is
14 harm to all publishers.

15 Q. Understood. Have you identified any
16 scenarios in this case where it's your view that there
17 would be 100 percent pass-through of the overcharge to
18 a consumer?

19 A. I believe we have a deposition where a
20 potential class member is testifying to 100 percent
21 pass-through. I believe that's a Wolfire deposition.

22 Q. I think I know what you're talking about.
23 Let me see if I can find that too.

24 MR. CASPER: Page 54 in Footnote 136.

25 MR. LERAY: Yeah.

HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY

Page 193

1 A. Okay. So in Footnote 136, this is a named
2 plaintiff, Wolfire Games. This is the 30(b)(6)
3 deposition of David Rosen.

4 The question is: What is the pricing
5 experiment you're referring to?

6 Answer: Passing on all of the savings from
7 various commission rates onto customers.

8 Question: Would Wolfire in that scenario,
9 keep any of the, as you put it, commission rate
10 savings?

11 Mr. Golden: Objection to form.

12 The witness: No.

13 By Mr. Skok, Question: It would all get
14 passed through to customers?

15 Answer: Yes.

16 Q. (BY MR. LERAY) Are you adopting the
17 testimony of this fact witness to be true as an
18 economic matter?

19 A. No. I am using this as evidence that there
20 are lots of different economic outcomes that are
21 possible and that Dr. Schwartz has not considered some
22 economic outcomes that people have testified might
23 occur in this industry.

24 Q. Would you agree that to reach 100 percent
25 pass-through, the game would have to be subject to

HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY

Page 194

1 perfect competition in the economic sense?

2 A. No. Explicitly, this is an example where
3 there are all sorts of things in the real world that
4 may lead to various pass-through rates of zero percent
5 or 100 percent that are not perfect elasticity or
6 imperfect -- or perfectly elastic or perfectly
7 inelastic, perfect competition; that in the real world,
8 publishers may care about perceptions from customers,
9 things like that, that make passing through changes in
10 costs 100 percent economically optimal for them.

11 Q. Now, in Footnote 136, you say, "This example"
12 may -- "might be realistic for many publishers."

13 Do you see that?

14 A. I do see that.

15 Q. You're inferring that results from this one
16 deposition snippet of David Rosen of Wolfire, correct?

17 A. The sentence says, "This example might be
18 realistic for many publishers." Here's an example.
19 This is providing an economic force, this perceptions
20 of customers, that may make firms want to do this,
21 publishers want to do this. I stick by that sentence.

22 Q. Okay. Have you conducted any economic
23 studies about how often publishers would pass through
24 100 percent of any cost savings to consumers?

25 A. So I haven't, but Dr. Schwartz has. So if we

HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY

Page 200

1 percent demonstrate the unreliability of this empirical
2 strategy, right?

3 A. That is what I say.

4 Q. Okay. So are you expecting that his
5 empirical strategy would result in pass-through rates
6 between zero and 100 percent?

7 A. If he had written down a model of imperfect
8 competition that generated different pass-through --
9 you know, pass-through rates, for some reason, above
10 100 percent or below zero percent, then having an
11 empirical strategy that supports that would be -- would
12 make sense.

13 Here, he doesn't have that. He has no model
14 of consumer choices, consumer substitution, which would
15 lead to consumer price elasticity of demand. And he
16 has a very limited model of the relationship between
17 the platform and the publisher. And his empirical
18 strategy is generating these incredibly varied
19 pass-through rates. They're all over the place as
20 shown in Exhibit 2 on page 56.

21 And if he had a valid empirical strategy,
22 either that wouldn't happen or he would have a model
23 that supports it, and he has neither. So it's -- he's
24 stuck. It doesn't make sense.

25 Q. Okay. Are you offering the opinion that his

HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY

Page 201

1 model of pass-through assumes perfect competition?

2 A. His empirical model of pass-through
3 assumes -- makes some heroic assumptions. It assumes
4 that he's using somewhat of a before-after empirical
5 strategy where it's before or after the -- the game
6 hits a revenue share -- sorry -- a revenue threshold to
7 trigger a lower revenue share. In order to do that, it
8 needs to be the case that nothing else changes in the
9 before period relative to the after period.

10 He's also assuming that these 124 games are
11 representative of the industry as a whole, of the
12 90,000 games of the industry. They are not, and he
13 says in his deposition that they are not.

14 And then on top of that, he's assuming that
15 he can take the median pass-through rate from these 124
16 pass-through rates that he estimates and use it in this
17 case.

18 He's not assuming perfect competition, but
19 there are some heroic and, I think, unreliable
20 assumptions there, and those are leading to unreliable
21 estimates.

22 Q. Yeah. Are the assumptions you view as
23 unreliable -- what are those unreliable assumptions?

24 A. So I just explained some assumptions. Let me
25 explain why it's not just me who would find those

HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY

Page 202

1 unreliable, why these are not up to economic standards.

2 He is taking a before and after around a
3 point when a video game hits a certain revenue
4 threshold. This revenue -- this is in the time when
5 Valve has decided to introduce revenue tiers in
6 response to changing conditions in the industry.

7 And he's using a year before and a year after
8 a game hits this revenue cutoff. Those are often --
9 those are occurring after -- late 2018, so into 2019.
10 We all know that 2020 was a really different year.
11 COVID hit. Lots of things happened in 2020, and that's
12 his after.

13 Beyond that, video games, as they age, they
14 are often offered at lower prices. So taking a year
15 before or a year after a game hits some revenue
16 threshold doesn't make economic sense to compare the
17 prices before and after and say that's only an effect
18 of hitting that threshold. That's just one of the
19 assumptions.

20 A second assumption is that these 124 games
21 can represent the entire class of 90,000 games. These
22 are 124 games that sold at least \$10 million worth of
23 revenue of Steam. There are so many small games on
24 Steam that are never going to hit \$10 million of
25 revenue, and to say that what these 124 games do

HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY

Page 203

1 represent those games, doesn't make economic sense.

2 Additionally, he then goes to a pass-through
3 rate of 20 or 25 percent, which he takes as a median
4 from these 124 games. We see in my Exhibit 2 that for
5 those 124 games, pass-through rates, as estimated with
6 Dr. Schwartz's unreliable methodology, range from
7 negative 200 percent to almost positive 200 percent.

8 And, in fact, there are only -- let me be
9 precise, four games or 3.2 percent of the minuscule
10 percentage of the total number of games on Steam that
11 actually had pass-through rates as estimated by
12 Dr. Schwartz is between 20 and 25 percent. Yet he's
13 going to apply those numbers class-wide. That doesn't
14 make economic sense.

15 Q. Okay. Have you heard of the economic concept
16 of a natural experiment?

17 A. I have.

18 Q. Okay. What is a natural experiment?

19 A. So, in fact, my -- one of my committee
20 members in graduate school just won a Nobel Prize for
21 this, David Card. He -- he used an example of the
22 Mariel boat lift as a way to think about how
23 immigration affects natives' wages.

24 And so the idea in any natural experiment is
25 to try to use an event, ideally one that happens

HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY

Page 204

1 randomly and where nothing else changes that's imposed
2 from the outside. So, for instance, in that context,
3 he was arguing that, you know, Castro leading to a
4 large number of Cubans leaving Cuba was not related to
5 demand for labor in Miami in that period.

6 And you can then -- if it meets certain
7 assumptions about things being similar, you can use a
8 natural experiment to recover the impact of a change on
9 outcomes in a market.

10 Q. Okay. Would you agree that the introduction
11 of Valve's tier system constitutes a natural
12 experiment?

13 A. No.

14 Q. Why not?

15 A. So in a natural experiment, you need to
16 assume that nothing else differs other than this thing
17 that you're looking at. Explicitly, as I've explained,
18 lots of things are changing in this environment, in
19 this industry when the revenue share -- revenue
20 threshold is met for these games to have a lower
21 revenue share.

22 First of all, Steam is introducing this
23 revenue share policy in response to changing market
24 conditions.

25 Secondly, there are changing things going on

HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY

Page 205

1 such as COVID, such as changes in demand, such as
2 changes in the industry that you need to take into
3 account.

4 Third, there are changes in the product's
5 life-cycle. We could go on and on.

6 The point here is that you need to -- to have
7 an accurate natural experiment that reflects the actual
8 pass-through, you need to meet certain assumptions.
9 And they're not met here, and they're explicitly not
10 met with a year of data before and a year of data
11 after. Dr. Schwartz isn't showing that they're met
12 because he can't.

13 Q. Would you agree that to conduct a natural
14 experiment there needs to be a change, an event?

15 MR. CASPER: Objection, asked and answered.

16 MR. LERAY: Sure.

17 A. Yeah. I've -- I've said that.

18 Q. (BY MR. LERAY) Okay. Are you aware of any
19 other revenue share changes in the record other than
20 introduction of Valve's revenue tiers?

21 A. I am not aware of any changes that Valve made
22 to the revenue share of Steam, and yet that does not
23 rule out that one could not recover estimates of
24 pass-through in a reasonable way. But I am not aware
25 of any -- any other revenue share changes that Valve

HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY

Page 206

1 made.

2 Q. Understood. And you do not -- I'm pretty
3 sure I know the answer.

4 You do not offer an opinion about a superior
5 way to estimate revenue share other than the approach
6 Dr. Schwartz opines on in his report?

7 A. As I said, it's not part of my assignment.

8 Q. Okay.

9 A. I do not.

10 Q. Are you familiar with the concept of
11 focal-point pricing?

12 A. I am familiar with the concept.

13 Q. Okay. And what is focal-point pricing?

14 A. Let me get to the right part of my report.
15 Just one moment.

16 Q. Sure.

17 A. So focal-point pricing, in the context of my
18 report, refers to the idea that publishers may want to
19 offer similar prices because customers may be
20 concerned, upset, something when they see the same game
21 offered at different prices.

22 Q. Okay. I actually had in mind a different
23 idea of focal-point pricing.

24 So as Schwartz -- Schwartz offers opinions
25 about it, he explains that publishers may have a

HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY

Page 207

1 tendency to stick to certain prices, like 59.99 or
2 9.99.

3 Are you familiar with -- with that definition
4 of focal-point pricing?

5 A. So that's not a part of Dr. Schwartz's report
6 that I was assigned to respond to. That's not
7 something that I'm providing opinions on.

8 Q. Okay. So you have no critiques to offer
9 about Schwartz's focal-point pricing analysis?

10 A. I am not a -- my assignment was not to
11 respond to Dr. Schwartz's focal-point price analysis,
12 no.

13 MR. LERAY: Okay. All right. I would
14 propose let's take a break.

15 THE VIDEOGRAPHER: All right. We're going to
16 be going off the record. The time is now 4:29.

17 (Recess taken from 4:29 p.m. to 4:49 p.m.)

18 THE VIDEOGRAPHER: We are back on the record.
19 The time is now 4:49.

20 Q. (BY MR. LERAY) Professor Langer, what are
21 Steam keys?

22 A. Steam keys are a way for Steam to allow
23 publishers to make transactions off of Steam that
24 consumers can -- where the consumers can purchase a
25 game off of Steam and redeem a code on Steam and use it

HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY

Page 218

1 So, explicitly, as I said before, in
2 Exhibit 4, the blue solid and dashed lines that you're
3 referring to refer to redemptions and issuances of
4 Steam keys being the same in the as-is and but-for
5 worlds. I'm not saying that that's a reliable
6 assumption here for understanding harm or damages. We
7 are referring to Dr. Schwartz's damages model in this
8 section of my report.

9 And so I have made some assumptions here that
10 I think demonstrate that Steam keys matter. Here, in
11 fact, I'm assuming that they stay the same. I'm not
12 saying that that's a reliable assumption for exactly
13 the reasons I've explained before, massive change in
14 market share. It's hard -- you know, we need to
15 understand, as economists, how things are going to
16 change in the market, including Steam keys.

17 Q. (BY MR. LERAY) Yeah. Setting aside
18 reliability for a moment, would you agree that under
19 the blue alternative assumptions you put into
20 Exhibit 4, all class members are harmed?

21 MR. CASPER: Object to the form of the
22 question.

23 A. I'm not going to put aside reliability.
24 Reliability is -- is part of my assignment.
25 Understanding the reliability of Dr. Schwartz's

HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY

Page 219

1 estimates is what I'm trying to do here, and what I'm
2 demonstrating in this image in this exhibit is that
3 making alternative assumptions about Steam keys can
4 lead to negative damages or a zero on this harm,
5 zero-one.

6 It can lead to, as I say in paragraph 154
7 where we started, up to 13,242 publishers in my
8 approximations being worse off in the but-for world, so
9 who are not harmed and, in fact, would be harmed in
10 Dr. Schwartz's but-for.

11 I am not putting these forward as affirmative
12 estimates of any damages or harm.

13 Q. (BY MR. LERAY) The 13,242 publishers'
14 result, is that associated with the red line?

15 A. I believe that is associated with the red
16 solid line.

17 Q. Okay. So have you heard of the single
18 overcharge rule?

19 MR. CASPER: Object to the form of the
20 question. Are you referring to an economic rule or a
21 legal rule?

22 Q. (BY MR. LERAY) Do you understand the
23 question?

24 A. I don't.

25 Q. Okay. Have you ever heard of a legal concept

HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY

Page 220

1 of a single overcharge rule?

2 A. I'm not sure whether I have, but I'm here as
3 an economics expert.

4 Q. Okay. The revenue share paid on a specific
5 Steam store transaction is pursuant to the SDA,
6 correct?

7 A. Sorry. Say that one more time.

8 Q. Sure. The revenue share paid on a specific
9 Steam store transaction is set pursuant to the SDA,
10 correct?

11 A. I -- that's not part of my assignment to know
12 precisely where it's coming from. It's not part of my
13 assignment.

14 Q. Sure. I'll remove the word "pursuant."

15 Would you agree that the revenue share paid
16 on a specific Steam store transaction is determined
17 based on Valve's tier system?

18 A. I don't know. You might want to rephrase.

19 Q. Okay. Would you agree that the revenue share
20 a publisher must pay to Valve in connection with a
21 Steam store transaction is determined based on Valve's
22 tier system?

23 A. I think it depends.

24 Q. Okay. What does it depend on?

25 A. Well, there was no tiered system before 2018.

HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY

Page 221

1 Q. Okay. Fair point.

2 Would you agree that before Valve introduced
3 the tiered system in 2018 publishers paid a 30 percent
4 revenue share to Valve in connection with the Steam
5 store transactions?

6 A. I believe again it depends.

7 Q. And what does it depend on?

8 A. I believe that Dr. Riet- -- I'm sorry. I
9 don't know how to pronounce his name -- Rietveld said
10 that the 30 percent revenue share only came into being
11 in 2000 -- approximately 2011.

12 Q. Okay. From 2011 to 2018, would you agree
13 that publishers paid a 30 percent revenue share to
14 Valve in connection with Steam store transactions?

15 A. It's not part of my assignment to know
16 whether that's 100 percent true.

17 Q. Okay. Is it your first order of
18 understanding?

19 MR. CASPER: Object to the form of the
20 question.

21 A. I'm just looking at where I quote Professor
22 Rietveld.

23 Q. (BY MR. LERAY) Sure.

24 A. So Professor Rietveld is quoted in my report
25 on page 124.

HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY

Page 222

1 Q. Okay.

2 A. Says, It was not until in or around 2011 that
3 Valve began to execute most of its developer agreements
4 at a 70/30 revenue share. So most -- I can go with
5 most developer agreements at a 70/30 revenue share.

6 Q. Okay. Can you turn to page 59 of your
7 report. In paragraph 59, you say that --

8 A. Sorry. Paragraph 59 or page 59?

9 Q. Paragraph 59, page 27. Sorry.

10 A. Sorry. I'm not there.

11 (Deponent perused document.)

12 A. Okay. I'm there.

13 Q. (BY MR. LERAY) Okay. You say that this
14 means that for games -- games consumers purchase on
15 Steam, Valve pays 70 percent of net revenue to the
16 publisher, right?

17 A. Explicitly, that sentence says that Steam,
18 along with many of its competitors, has headline
19 revenue share rate -- has a headline revenue share rate
20 of 30 percent. This means that for games consumers
21 purchase on Steam, Valve pays 70 percent of net
22 revenues to publishers.

23 Q. So that's true?

24 A. So headline publisher -- yes, I'm happy with
25 that statement.

HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY

Page 223

1 Q. Okay. Well, you say that Valve pays
2 70 percent of net revenue to the publisher, right?

3 A. As a headline revenue share.

4 Q. In the second sentence, there's no reference
5 to headline revenue share, correct?

6 A. In the context of that paragraph, that's what
7 that's saying, that headline revenue share is paying
8 70 percent of net revenue to the publisher.

9 Q. Okay.

10 A. Explicitly at the top of the next page, I
11 say, "Throughout my report, I refer to Steam's
12 30 percent revenue share rate as its, quote, headline
13 revenue share rate."

14 Q. Okay. And you distinguish headline revenue
15 share rate from the -- the tiered system that was
16 introduced in 2018, right?

17 A. I say that when I'm considering the
18 additional revenue share tiers, I refer to nominal
19 revenue share rates, et cetera, as -- as is in that
20 paragraph.

21 Q. Okay. So before the revenue share tiers were
22 introduced, Valve had a 30 percent revenue share,
23 correct?

24 A. A 30 percent headline revenue share. I agree
25 with -- as I wrote.

HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY

Page 224

1 Q. Okay. And the volume of Steam keys a
2 publisher use -- uses in the real world does not affect
3 its revenue share rate paid on a Steam store
4 transaction, correct?

5 A. It affects its effective revenue share rate.

6 Q. Okay.

7 A. It affects the share of its revenue that it
8 earned -- that it, the publisher, earned via Steam that
9 it pays to Valve.

10 Q. And is that true for a specific transaction
11 in the Steam store?

12 MR. CASPER: I object to the form of the
13 question.

14 A. I guess that depends on what we mean by
15 transaction. If a consumer redeems a Steam key on
16 Steam, that is a type of transaction. There's no
17 revenue share paid on that transaction.

18 Q. (BY MR. LERAY) Okay. Yeah.

19 A. If --

20 Q. Yeah. I agree that there's other types of
21 transactions. I'm talking about a transaction in the
22 Steam store. For such a transaction, the revenue share
23 was 30 percent before the tiered system was introduced
24 and then subject to the tiered system after that,
25 right?